

EarthCam Displays New Modular Wireless Solar-powered WebCam System At World of Concrete February 2, 2010

Exhibit at World of Concrete Features Rugged Desert and ConstructionCams

New York (MMD Newswire) February 2, 2010 -- EarthCam (<http://www.earthcam.net>), the international leader in webcam technology, will demonstrate the DesertCam, a rugged, stand-alone, wireless, solar-powered webcam system at the World of Concrete in Las Vegas, Nevada, February 2-5 (Exhibit # C4875). The webcam is part of Earthcam's new 2010 line delivering detailed images for live observation on computers and mobil devices as well as time and date stamped archives. The cameras provide project managers with an essential tool to verify and document concrete deliveries, mixes, weather conditions and jobsite progress.

The modular design of DesertCam is engineered for easy assembly and disassembly enabling rapid installation and re-location. The system's electronics and housing are built of the most durable materials available to meet specifications for desert and similar conditions. The demands of temperature extremes, the need for independent power, and constant web communications in the isolated environment are met and exceeded by this system. Automated remote maintenance including a washer and wiper system assures reliable performance for multiple construction applications.

Demonstrations of other products will include the ConstructionCam System robotic streaming video cameras, and the Control Center 7.7 software. The software delivers exciting features including full support for Mac's, as well as support for sending mobile images to iPhones. With its new project dashboard, the Control Center 7.7 provides 640x480 archiving for ConstructionCams, broadcast video on demand with a clip provisioning system, picture-in-picture, panorama player image window comparison, and a snapshot calendar for panoramas.

The products are included EarthCam's full array of cameras designed to meet budget and monitoring demands of short-term and long-term construction and security projects.

EarthCam is recognized internationally for complete services to manage, host and maintain live streaming public and private, password-protected network camera systems delivering millions of images daily. Clients in more than 1,500 cities, in all 50 states and 46 countries rely on EarthCam webcam systems. With more than 13 years experience the company's expertise includes developing products and software to maintain thousands of applications in locations including sub-zero, desert environments and isolated locations for industry, federal, state and local government. Corporate and industry clients include Turner Construction, Bovis Lend Lease, Skanska USA, Forest City Ratner Companies, The URS Corporation, Lockheed Martin, Sprint, and Toyota, Government clients include 28 state departments of transportation including Caltrans, the New York City DOT, New Jersey DOT, and Maine DOT, as well as the City of Raleigh, Chicago Streets & Sanitation, the Canadian Ministry of Transportation, NASA, the Department of Defense, the Department of Homeland Security, and the GSA (#GS-35F-0719P).

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