

## **New Construction Cameras and Webcam Technology Introduced By EarthCam at World of Concrete January 18, 2011**

*At the World of Concrete 2011, [EarthCam](#) will announce two significant additions to their product line: a new 288 megapixel panorama webcam along with a price-reduced HD streaming video ConstructionCam.*

[EarthCam](#), the professional webcam technology experts, will demonstrate live award-winning webcam solutions to construction professionals at the 2011 World of Concrete trade show (Exhibit #C4047) January 18-21 in Las Vegas, Nevada. [EarthCam](#) will feature the latest efficient methods that help support the industry's professionals enabling them to save time and money by monitoring and documenting their projects.

At the show, [EarthCam](#) will announce two significant additions to their product line: a new 288 megapixel panorama webcam along with a price-reduced HD streaming video ConstructionCam. [EarthCam](#) will demonstrate to construction company owners and managers how these high quality camera systems will make their jobs easier by enhancing communications with colleagues, sharing automated progress reports, and providing a promotional tool to generate new business. All this, while accurately--yet almost effortlessly--supervising a jobsite.

The World of Concrete, the most comprehensive commercial concrete event in North America, is an appropriate scenario for [EarthCam](#) to demonstrate advanced camera systems that deliver the numerous benefits associated with monitoring operations, documenting activities, and providing jobsite security. Combined with [EarthCam's](#) superior camera management service, Control Center 7, [EarthCam](#) will present demonstrations of live camera control from actual jobsites around the world. Attendees will get to see the heavy-duty all-weather webcams in action, offering the highest definition pictures available. [EarthCam](#) will illustrate the benefits of continuous project documentation and how these IP-based construction cameras give companies the ability to visit a jobsite remotely from unique vantage points at will from any desktop or mobile device.

[EarthCam](#) is the global leader in webcam technology and software. Founded in 1996, [EarthCam](#) provides live streaming video and megapixel cameras, along with complete managed services for consumers and corporate clients in more than 1,500 cities throughout all 50 states and 46 countries worldwide. The company's expertise includes developing technology to manage camera networks and delivering millions of images daily to over 290 countries and 80 of the top 100 construction companies. Industry clients include Bechtel, Turner Construction, Skanska USA, Tutor Perini, Bovis Lend Lease, Hensel Phelps, Hunt Construction Group, Kiewit Corporation, Jacobs, PCL, and Balfour Beatty. Government clients include 32 state departments of transportation, the Canadian Ministry of Transportation, NASA, US Army Corps of Energy, the Department of Defense, the Department of Energy, and the GSA (#GS-35F-0719P).

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