

How To Watch NYC's Ticker Tape Parade For World Cup Champions USWNT

By Jen Chung • July 09, 2019

The U.S. Women's National Team is getting its second ticker tape parade on Wednesday, after their second World Cup championship. Here are some details about NYC's 207th ticker tape parade:

WHEN IS THE PARADE?

The parade starts at 9:30 a.m. on Wednesday, July 10th.

WHERE IS THE PARADE (OR HOW CAN I WATCH THE PARADE IN PERSON)?

Go to the "Canyon of Heroes" which is Broadway between the Battery all the way up to City Hall. We suggest you get there early for a prime spot along the street; fans were there hours before the 2015 parade.

Around 10:30 a.m., Mayor Bill de Blasio will present the team members with keys to the city at City Hall.



HOW CAN I WATCH THE PARADE ONLINE (BECAUSE I HAVE TO WORK)?

It'll certainly be airing on cable networks, and we're sure there will be various ways to stream the parade, whether on social media or on different networks' websites; for instance, NBC New York will have it on their livestream and [EarthCam](#) is getting their camera upgraded for the parade. The Mayor's Office will also offer a livestream on YouTube.

GUESS THIS MEANS SOME STREETS WILL BE CLOSED

Yup! Basically drivers should avoid lower Manhattan. During the 2015 parade, the Brooklyn Bridge's Manhattan-bound Centre Street exit was closed during the duration of the parade, along with the Park Row entrance to the bridge. Deliveries were also restricted starting the night before up through 5 p.m. the day of the parade.

NBC New York says, "The NYPD will begin street closings on Broadway and the surrounding area and the surrounding area at approximately 6 a.m. before the parade starts. 'No Parking' will be in effect beginning at 12 a.m. Wednesday. Any cars remaining will be towed."

You can also sign up for text messages about the parade through the city's service.

ARE THERE ALSO SUBWAY AND BUS SERVICE CHANGES?

Since roads are going to be closed, there's a very good chance there will be bus route changes. And there may be advisories for the subways as well—check [MTA.info](#) for the latest.

Update: The MTA issued this alert, "Expect crowded stations in Lower Manhattan during Wednesday morning's celebration of the U.S. Women's World Cup Championship. Trains may bypass some stations and some stations may be exit-only. Starting at 8:30 am, trains will bypass City Hall Station (R/W lines) and service resumes following the celebration's conclusion. Please build additional time into your travel plans and visit [mta.info](#) for updates. CONGRATULATIONS TO THE FOUR-TIME WORLD CHAMPIONS!"

WHAT WAS THE FIRST TIME THERE WAS A TICKER TAPE PARADE FOR A FEMALE SPORTS TEAM?

The U.S. Women's National Team that won the 2015 World Cup got the first-ever NYC ticker tape parade for a female sports team. In fact, it was Manhattan Borough President Gale Brewer who requested Mayor Bill de Blasio to hold a parade right after the team won. She wrote at the time, "New York City has a strong history of honoring sports achievements in the Canyon of Heroes, but has never held a parade to honor a women's team. Our newest soccer champions represent an opportunity for New York to recognize that heroes and role models come in all genders, and I hope you will work with me to make this parade a reality. I look forward to discussing this with you soon."

The only individual female athletes who have been celebrated with ticker tape parades are Olympic figure skating gold medalist Carol Heiss in 1960 and, after she won Wimbledon, Althea Gibson in 1957.

TELL ME SOMETHING ABOUT THE TICKER TAPE PARADE THAT I DIDN'T KNOW.

In 1938, Douglas Corrigan, who had been a mechanic on Charles Lindbergh's Spirit of St. Louis, was given a parade because



instead of flying from Floyd Bennett Field in Brooklyn to California, he ended up landing in Ireland 28 hours later. He claimed he made a mistake—earning the nickname “Wrong Way”—but Corrigan had actually been interested in flying to Ireland for a while; authorities just refused him because his aircraft was a “rattletrap.”

Oh, and Philippe Petain, also known as Marshal Petain, was honored with a parade in 1931 but later became a Nazi collaborator and was later convicted of treason. In spite of de Blasio’s proclamation that Petain’s plaque along the Canyon of Heroes would be removed, it has remained. (The plaque was placed in the street after 2003, decades after Petain’s conviction.)

DOES THE PARADE COST ANYTHING?

The estimated cost of the 2015 parade was \$2 million; sponsors chipped in \$450,000 while NYC paid for the remainder. The city usually justifies these expenses by saying that it will receive that much or more back in publicity and tourism.

WHERE DOES THE TICKER TAPE COME FROM?

It’s really just shredded paper. According to the NY Times, the Downtown Alliance, the lower Manhattan business improvement district, will distribute paper to any businesses who ask for it but many companies will shred their own.

Today, the Downtown Alliance bagged a ton of shredded recycled paper—donated by Atlas Recycling in Brooklyn—to distribute to 20 buildings along the route. The group’s president, Jessica Lappin, explained that back in 1886, when people walked down to the Battery to see the Statue of Liberty be dedicated, stockbrokers leaned out of their window and spontaneously threw ticker tape—and the ticker tape parade was born.

But ticker tape doesn’t exist anymore. “Neither does fax paper. They’re relics of the past. It’s called a ticker tape parade, so we have to throw something,” Lappin said in front of the bags of paper.

Lappin will be watching along the parade route with her sons and will also head to City Hall for the ceremony. “It’s awesome to celebrate these women who are so inspiring,” she enthused. “I’m a soccer fan, my older son plays keeper, we’ve been watching them win and win and win. So we had an inkling and a hope this would happen.”

Another limiting factor is many new office buildings’ windows do not open.

Still, the Department of Sanitation will be sweeping up dozens of tons of trash after the parade.

WHAT IF I WANT TO SEE MORE OF THE USWNT?

Didn’t you hear? The USWNT is kicking off a victory tour in August. The first match is against the Republic of Ireland on August 3 at the Rose Bowl. More match details to be announced.