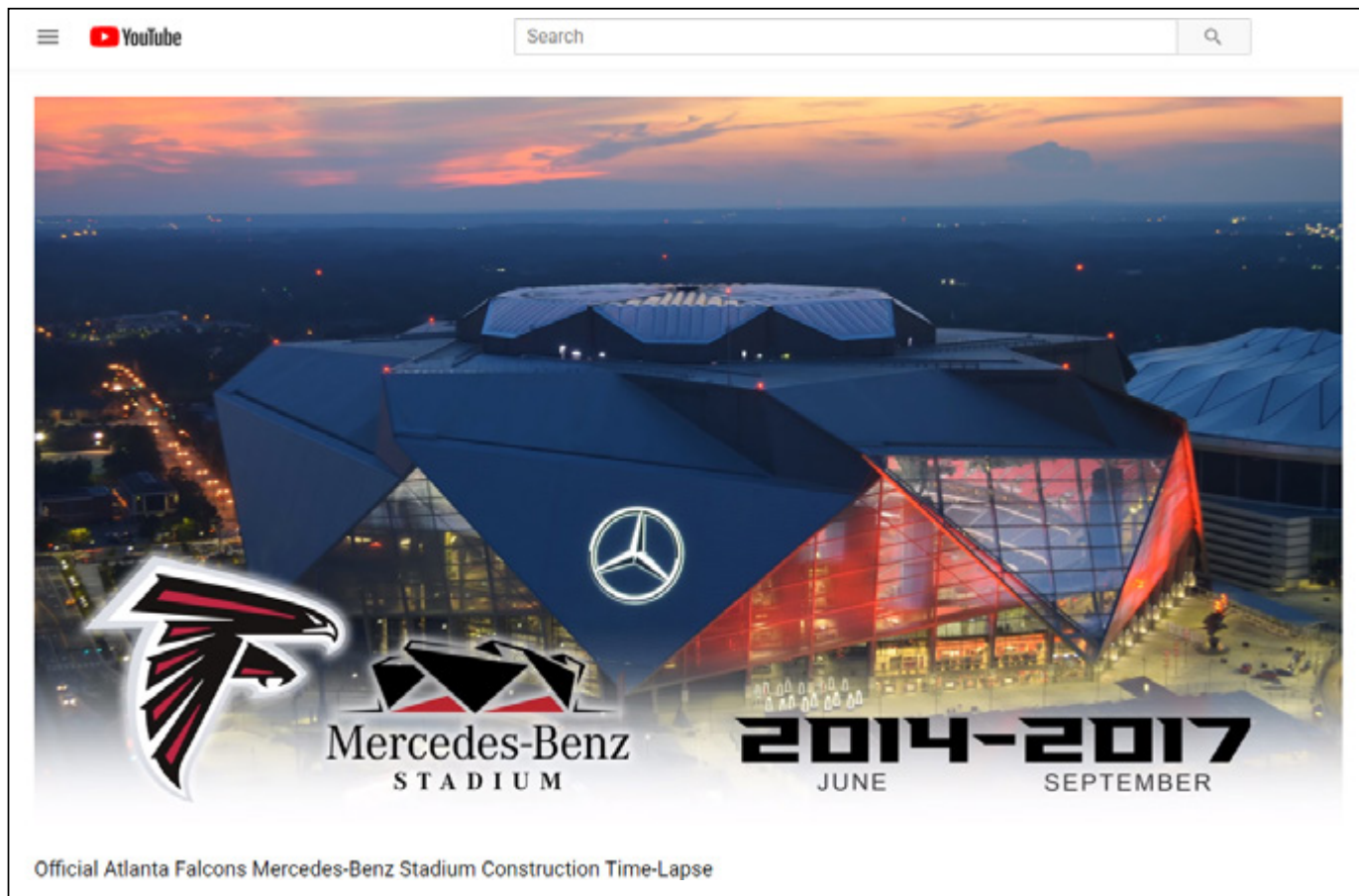


Super Bowl LIII: 7 stories covering entertainment, ads, more on the 53rd game

By Marc Bona, Cleveland.com • February 1, 2019



CLEVELAND, Ohio – As Super Bowl LIII approaches it brings with it a wave of hype about the game and its players. But hoopla surrounding the advertising, entertainment options and other tidbits have been swirling as well.

The game between the New England Patriots and the Los Angeles Rams is 6:30 p.m. Sunday, Feb. 3.

Here's a look at recent stories we've done about the game's entertainment and commercials:

Everything You Wanted to Know About The Super Bowl (But Were Afraid to Ask)

From the coin toss to pricey tickets and prop bets, we've got you covered. Arm yourself with a little knowledge going into the game: Here are 53 facts / tidbits

What can you expect from the commercials?

A local advertising executive spots a few trends to expect with this year's game. We also break down the types of ads that were shown during the 2018 Super Bowl: Breaking down the commercials

Notable Clevelanders predict the game

We surveyed a couple dozen notable Clevelanders, or folks formerly associated with Northeast Ohio, to gauge how they see the game turning out: About the predictions

How much beer is consumed on Super Bowl Sunday?

The Beer Institute offers up results of a poll done in January that answers this burning question: About the poll

Super Bowl by the numbers

A personal-finance website breaks down some interesting numbers, facts and figures surrounding the game: About the numbers

Ads offer simple escapism

Star power abounds in this year's Super Bowl ads: About the ads

Time-lapse video shows Mercedes-Benz Stadium being built

[EarthCam](#) offers up this time-lapse video of Atlanta's Mercedes-Benz Stadium being built: [Here's the video.](#)