

As a nod to BTS and ARMY, Empire State Building glows in purple

By Ryan Arcadio • May 22, 2019

New York City's Empire State Building lit up in purple in honor of BTS and their fans (collectively known as ARMY) on Tuesday, May 21.

The top of the famous building illuminated in purple for five minutes every hour from sunset, in line with the boy band's appearance on iHeartRadio Live.

The boy band also visited the building to see it light up, before they headed to the iHeartRadio Theater for their performance.

"ATTN @BTS_twt ARMY – #BTS visited us today ahead of their @IheartRadio LIVE tonight! Starting at sunset, our tower will sparkle in purple @ the top of every hr for 5min for them & the #BTSArmy #iHeartBTS #BTSxNYC Catch the lighting live on [EarthCam!](#) [esbo.nyc/LiveCam](#)," the building's Twitter account stated.

BTS took to Twitter to share the good news with their fans saying, "We loved turning the @empirestatebldg purple tonight for our fans #BTSARMY. We love you! #BTSxNYC #EmpireStateBuilding."

At the event, they reunited with Halsey, who they worked with on their song "Boy With Luv".

"fam with luv take NYC" said Halsey in her Instagram post with the boys.

After the United States leg of their "LOVE YOURSELF: SPEAK YOURSELF" world tour, as per Variety, the boys will be heading to São Paulo, Brazil and London, United Kingdom for their next performances.

The screenshot shows the website's navigation bar with options like 'EXPLORE', 'PLAN', 'PHOTOS', and 'BUY TICKETS'. Below the navigation is a section titled 'LIVE EARTHCAM VIEWS OF NEW YORK'. A sidebar on the left lists various areas of the building to explore, including the Lobby, Visitors' Center, Main Deck, and Live Cam. The main content area features a large live stream of the Empire State Building at night, illuminated in purple. Below the stream are 'TOP SELECTIONS' with three smaller image thumbnails.

The screenshot shows a tweet from the official Twitter account of the Empire State Building (@EmpireStateBldg). The tweet text reads: "ATTN @BTS_twt ARMY – #BTS visited us today ahead of their @IheartRadio LIVE tonight! Starting at sunset, our tower will sparkle in purple @ the top of every hr for 5min for them & the #BTSArmy #iHeartBTS #BTSxNYC Catch the lighting live on EarthCam! [esbo.nyc/LiveCam](#)". Below the text is a photograph of the seven members of the K-pop group BTS standing on a balcony with the Empire State Building in the background. The tweet has 32,478 retweets and 79,402 likes.